



**Asia Pacific Region Innovation &  
Capacity Building Symposium 2023**

# **EXHIBITOR PROSPECTUS**

**14-15 December 2023**

**AsiaWorld-Expo, Hong Kong, China**

# Welcome to Asia Pacific Region Innovation & Capacity Building Symposium 2023 (APICS 2023)

APICS 2023 is jointly organised by the Civil Aviation Administration of China (CAAC), the Civil Aviation Department of Hong Kong, China (HKCAD) and the Hong Kong International Aviation Academy (HKIAA). With the support from the ICAO APAC Regional Office, APICS 2023 will be convened in-between the annual ICAO APANPIRG and RASG-APAC meetings to be hosted by HKCAD on 11-13 December and 18-19 December 2023 in Hong Kong respectively. The schedule is summarized below:

- APANPIRG/34: 11-13 December 2023, HKCAD Headquarters
- **APICS 2023: 14-15 December 2023, AsiaWorld-Expo**
- RASG-APAC/13: 18-19 December 2023 , HKCAD Headquarters

The Asia Pacific Region has been undergoing a fast pace of air traffic recovery. Timely planning and deployment of innovative technology and investment on capability building are of vital importance in further enhancing air navigation and airport operations and bringing tangible benefits in a sustainable manner.

## *Uniting the Strength of Innovation for Building a Seamless Sky*

In line with the ICAO Assembly Resolution A40-27 on "Innovation in Aviation" and global initiatives on "Capacity Building", APICS 2023 has set the theme of "Uniting the Strength of Innovation for Building a Seamless Sky" and will host keynote speeches and panels on innovation and capacity building, with global leading exhibitors assembling and showcasing their innovative solutions and capabilities via exhibitions, demonstrations and talks. Admission to the 2-day APICS 2023 including the Gala Dinner is free-of-charge.

APICS 2023 will bring together aviation leaders, decision-makers and senior professionals from Civil Aviation Authorities, Air Navigation Service Providers, Airport Operators and leading Systems/Solutions Integrators in the Asia Pacific Region and beyond in search for innovative solutions to further enhance air navigation and airport operations.

**We hope to meet you in-person in the Symposium!**

# Why APICS 2023 an *Ideal* Event for Showcasing?



The Symposium is an excellent platform for showcasing by global leading technology solutions and systems providers with focus on air navigation service and aerodrome operation:

- Innovative technology
- Digital solutions
- Satellite based and ground based applications
- Drone detection and management
- Advanced simulators
- Artificial intelligence
- Big data analytics
- Autonomous technology for aerodrome operation
- Capacity building and training services
- ... and so on.



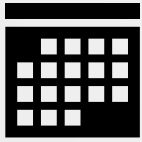
Attending the Symposium is free of charge. The following target audience from APAC Region are expected to reap synergies with attending APANPIRG/34 and RASG-APAC/13 to attend the Symposium:

- Civil Aviation Authorities
- Air Navigation Service Providers
- Aerodrome Operators
- Aviation Training Institutions & Academies
- International Organizations
- Research Institutions
- Relevant industry partners, systems/solutions integrators and collaborators



The Symposium will bring together key stakeholders with common goal for building a seamless sky. You cannot miss this great opportunity to showcase your innovation and capability!

# Facts about APICS 2023



14-15 December 2023



## AsiaWorld-Expo

1 Airport Expo Blvd, Chek Lap Kok, Lantau  
Hong Kong, China

*In-venue Railway Station: AsiaWorld-Expo*

*Hotels Nearby: Marriott Skycity, Regala Skycity, etc.*



Uniting the Strength of Innovation  
for Building a Seamless Sky



Senior Delegates of Civil Aviation Authorities,  
Air Navigation Service Providers, Aerodrome  
Operators & Leading Systems/Solutions  
Integrators in Asia Pacific Region



50+ Global Leading Exhibitors



Keynote Speeches, Expert Panels and  
Business Engagement Talks



For more details, please visit the  
Symposium website at

<https://www.APICS2023.org/>

# Preliminary Programme

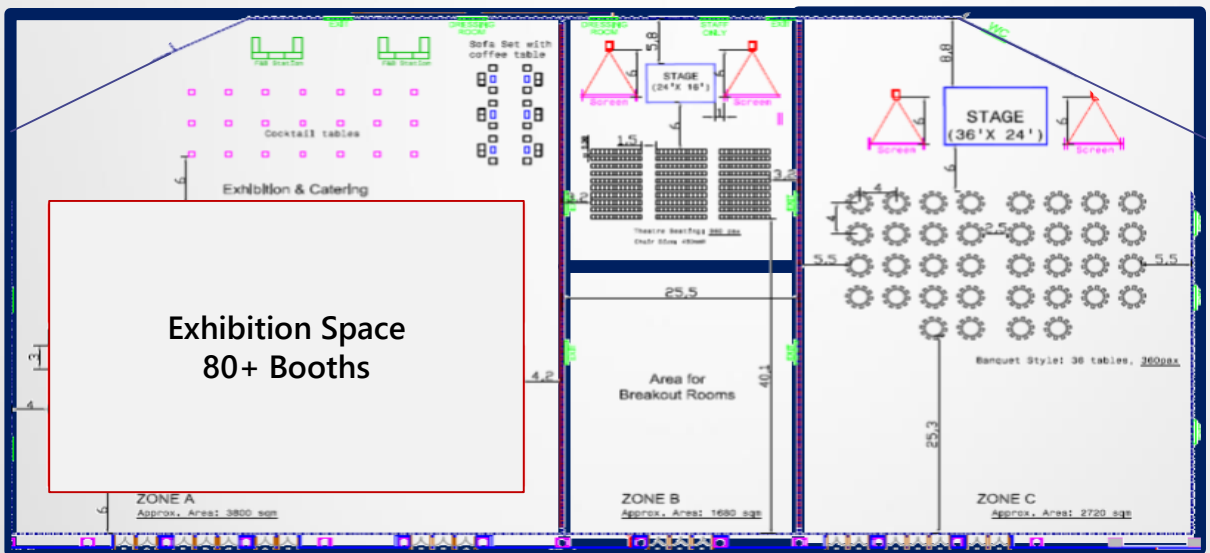
## 14 December 2023

9:00am-9:30am	Opening Ceremony & Opening Remarks
9:30am-10:00am	Keynote Speeches
10:00am-11:00am	Expert Panel 1: Innovation in Sky - Air Navigation Service
11:00am-12:00nn	Exhibition
12:00nn-2:00pm	Lunch
2:00pm-3:00pm	Expert Panel 2: Innovation on Ground - Aerodrome Operations
3:00pm-5:30pm	Exhibition and Business Engagement Talks
6:00pm-9:00pm	Gala Dinner

## 15 December 2023

9:00am-10:00am	Expert Panel 3: Capacity Building for Civil Aviation Workforce
10:00am-12:00nn	Exhibition and Business Engagement Talks
12:00nn-2:00pm	Lunch
2:00pm-5:00pm	Exhibition and Business Engagement Talks

# Venue Location & Floor Plan



Exhibition Area  
Zone A: 4200m<sup>2</sup>  
80+ Booths

Panels / Breakout Area  
Zone B: 1200m<sup>2</sup>  
360+ Seats,  
5+ Breakout Rooms

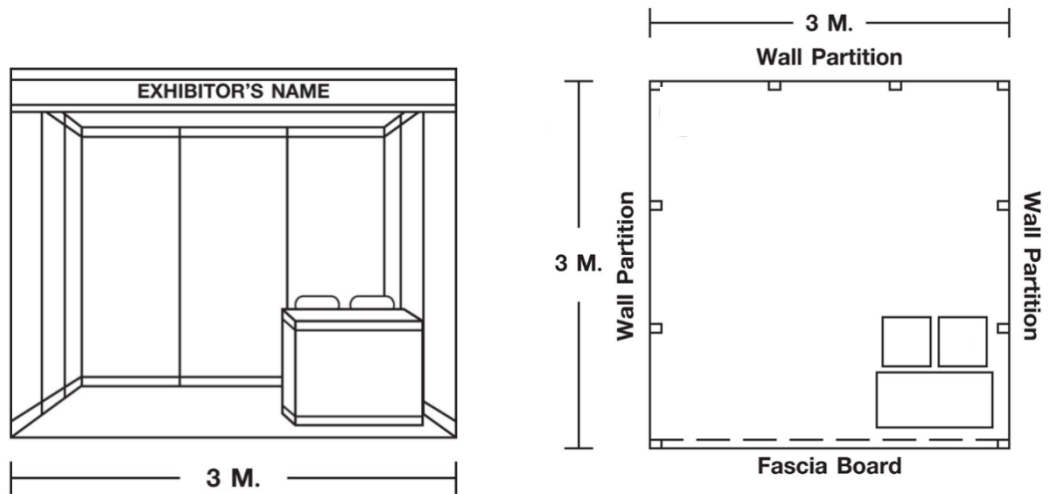
Dining Area  
Zone C: 2800m<sup>2</sup>  
360+ Seats



Photo Source: AsiaWorld-Expo  
<https://www.asiaworld-expo.com/en-us/planning/venues/asiaworld-summit/>

# Booth Options

## Exhibition Shell Scheme – Standard Booth 3m x 3m



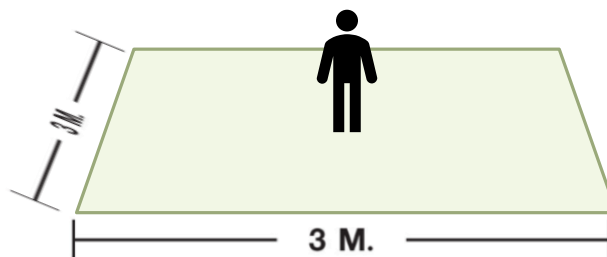
**US\$6,000/Booth, 9m<sup>2</sup>**

**Excellent for basic setup and smaller exhibition space needs.**

Includes:

- Facia Board with Company Name, Aluminium Structure with Wall Partitions
- 1 Reception Table, 2 Chairs, 1 Socket Outlet (Electricity included)

## Exhibition Space-only Scheme



**US\$5,000/9m<sup>2</sup>**

**Excellent for highly customized setup for attracting audience and brand building.**

Note:

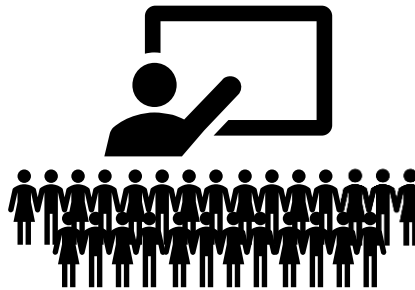
- Exhibitor will have to employ their own booth setup company
- Electricity consumption will be separately negotiated with venue management.

## Interested?

Please contact Symposium Secretariat at [info@apics2023.org](mailto:info@apics2023.org)

# Other Business Engagement Opportunities

## Business Engagement Talks



**US\$4,500 Per Session (approx. 30 mins)**

**Excellent for interactive engagement with a crowd of target audience.**

## Coffee Breaks, Lunches (all days) & Gala Dinner (14 December)



**Negotiable**

**Excellent for brand building and business engagement with target audience.**

## Some other excellent ideas in mind for maximizing audience engagement?

If you have ideas on better engaging with the participants at the Symposium, please feel free to let us know!

## Interested?

Please contact Symposium Secretariat at [info@apics2023.org](mailto:info@apics2023.org)





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**THANK YOU  
SEE YOU IN THE  
SYMPOSIUM!**